Annual Report

April 2019-March 2020





Brief Description of the Organization

Earthful Foundation was founded in March 23, 2018 by Mrs. Shweta Mishra Mahanta and Angaraag Mahanta. It is a nonprofit based in Guwahati that handholds society, Colleges and Corporates into becoming Waste Free. The organization was established with a goal of environmental conservation and implementation of sustainable development principles.

Earthful foundation realizes that people and their livelihood rely on earth and productivity of our landscapes. It works in areas that help conservation of these natural resources and ensure sustainability of industries like agriculture, mining, tourism, fisheries and forestry. Earthful Foundation is dedicated to environmental protection and environmental improvements and in order to achieve this, Earthful is committed to work with different range of stakeholders in order to foster cooperation and joint work for the purpose of achieving sustainable future.

Range of Activities:

- To create awareness about Plastic Pollution and to reduce the usage of non-biodegradable substances
- To create awareness on waste segregation, coordinating with municipal systems to households for allowing segregation at the base level.
- To enhance the local handicrafts. Design alternate options with natural materials and used products. Designing products that can replace existing one time used products of plastics.
- To hold programs to channelize the used products to the needy ones and prevent these going to the landfill.
- > To create awareness on the significance of native plants, promote plantation of trees which are native to the region.

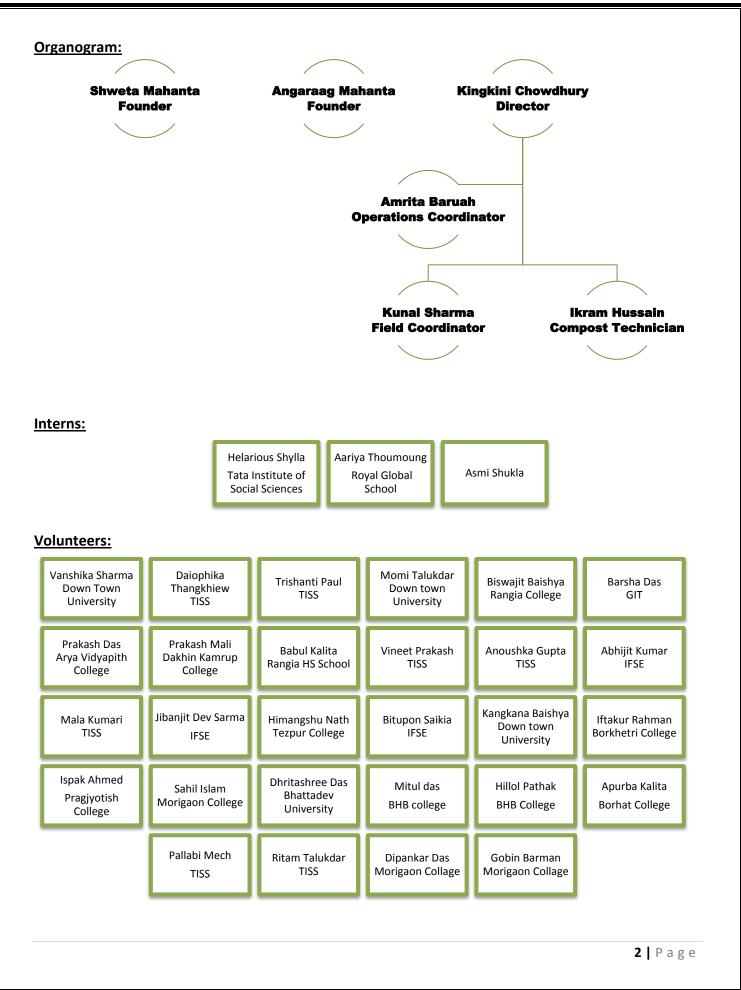


Table of Contents

Description of Activities accomplished (April 2019- March 2020)

1. Project Good Waste

- 1.1 Schools
 - 1.1.1 Royal Global School
 - 1.1.2 Faculty Higher Secondary School
 - 1.1.3 Kendriya Vidyalaya Khanapara
 - 1.1.4 Hatigarh Kushiyani Prathamik Vidyalaya
- 1.2 Project Good Waste implementation at Rukmini Greens Apartment

2. Awareness on waste Segregation through Dustbin Stations

- 2.1 The Drift Music Festival
- 2.2 Rongali
- 2.3 Kard The K-pop Event
- 2.4 World Cleanup Day
- 2.5 Skill Festival
- 2.6 SBI Green Marathon
- 2.7 Consensio

3. Earthful Foundation as Event Partners

- 3.1 World Environment Day
- 3.2 Kids Festival
- 4. Education on Solid waste Management at different districts of Assam
- 5. Donation Drive on Daan Utsav
- 6. Project Xokaah- Flood Relief work
- 7. Plantation Program of 10000 native saplings in collaboration with WWF
- 8. Awareness on Environment Conservation through Social Media

Media Reports



1. Project Good Waste

Project Good Waste aims at developing identified areas into beautiful, garbage-free, minimalizedplastic, green zones. Under this project, we guide people to segregate their wastes at source so that recyclable material can make its way to recycling plants and the wet compostable waste can be composed and made into manure. This way hardly 20% of our waste, mostly the sanitary waste goes to landfill hence reducing air and water pollution significantly.

1.1 Project Good Waste implementation at Schools

The model of Project Good Waste was replicated to various schools in 2019. Under this project, we place three color dustbins at appropriate places in the school and the usage, as per the color code, is taught to the students and staff. Organic composting of green waste is demonstrated by our compost technician. The application is monitored and checked for months. A final inspection is done and school receives a Green Stamp Certificate on successfully achieving the compliance.



1.1.1 Royal Global School

15 May 2019

Implementation of Project goodwaste in this pioneer educational institution with a lush-green campus has helped in maintaining the serene environment of the school.













25 May 2019

1.1.2 Faculty High School

Faculty High School, Guwahati was awarded Green Stamp Certification on 30th September 2019 for meeting the requirements of Waste management in the campus and minimal usage of plastic. The Certificate was handed over to the school after an inspection carried out by Bijuli Kalita Medhi, Ex Deputy Mayor and Sasanka Deka, Ex Councillor (GMC) following the inspection framework laid down by Earthful Foundation.



13 September 2019

1.1.3. Kendriya Vidyalaya Khanapara .

The students, teachers and staff received a first-hand experience of segregating waste at source into dry, organic and reject waste



1.1.4. Hatigarh Kushiyani Prathamik Vidyalaya, Morigaon

The focus of the awareness program was to convert the Waste, generated inside the school premises, into resources. The dry waste, which was earlier burn down, will be collected in a plastic bank and the organic waste generated from the school kitchen will be composted and used in their Nutrition Garden.



1 December 2019

1.2 Project Good Waste implementation at Rukmini Greens Apartment

Project Good Waste was implemented in Rukmini Greens Housing Society. To begin with, an Awareness Program on Waste Management was conducted on 1st December 2019. We urged all the residents to contribute their part for the environment by following 'segregation at source' while disposing their dry and organic garbage.

Team Earthful distributed 3 coloured bins and segregation charts to the residents and explained them the guidelines of segregation. Regular monitoring of the waste disposal has been done for last one week and we were glad to see the residents segregating their waste properly and welcoming Project Good Waste



2. <u>Awareness on waste segregation at Events through Dustbin Stations</u>

The idea of Dustbin stations at the events is to guide people to throw their trash in a segregated manner at the event venue. This is done to create awareness on Waste Segregation by providing the people a first-hand experience on segregation.

The aim of the dustbin station at events is to create awareness on waste segregation at source. Here we place 3 bins together at a place, blue bin for dry waste; green bin for organic waste and red bin for reject waste. Standees with segregation guidelines and banners are also placed near the bins. Volunteers are appointed in each dustbin station to help people segregate their waste generated at the event.

Once the event is over, the segregated waste is managed by handing over the blue/dry waste to recyclers and the green/organic waste is disposed in pits in the premises (pits are covered with soil after dumping and left undisturbed to decompose). Only the Red/Reject waste is sent to the landfill which is almost negligible in events. The whole process of disposal of the waste is taken care of with coordination of GMC agencies.





2.1 The Drift Music Festival on 9-10 March 2019.







2.2 <u>Rongali, 12 April 2019</u>





2.3 <u>Kard- The K-Pop Event, 14th July 2019</u>



13 | Page



2.4 <u>World Clean Up day, 21st Sept 2019</u>

A clean up drive was organized by Decathlon Guwahati in association with Earthful Foundation. We cleaned, we segregated and we created awareness on how waste can be good!

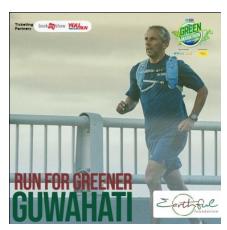




2.5. Skill Festival, 28th September 2019

Awareness on 'Good Waste' at Skill Festival was organized by Ajitaaksh Ventures. The team guided the participants and visitors on segregation at source.





2.6. SBI Green Marathon, 29th September 2019

Earthful Foundation created awareness towards a greener environment by putting up dustbin stations at the Marathon.



2.7. Consensio - Royal Global University, Guwahati, on 10th Feb 2020



3. <u>Awareness on Plastic abuse, Waste Segregation and Environment Conservation at Events as</u> <u>Event Partners</u>

3.1 World Environment day Celebrations, 12th June 2019

Oil India Limited celebrated World Environment Day 2019 in Association with Earthful Foundation at Geetanagar High School, Geetanagar and organized an Art Competition.





3.2. <u>Kids Festival Season 3, 8th, 9th and 10th November 2019 at</u> <u>Silpagram Guwahati</u>

We created awareness about "good waste" at our stall through a fun game; the kids got a first-hand experience about waste segregation



4. Education on Solid waste management at different districts of Assam



Rangia, Kamrup (Rural) District, 23rd March 2019 Training centre of Ajitaaksh Ventures Pvt. Ltd



Mushalpur, Baksa District, 5th April 2019 Training centre of Ajitaaksh Ventures Pvt. Ltd



Paathshala, Bajali District 16th June 2019 Training centre of Ajitaaksh Ventures Pvt. Ltd



Sarupeta, Barpeta District, 27th June 2019 Training centre of Ajitaaksh Ventures Pvt. Ltd



Kharupetia, Darrang District, 20th August 2019

Training centre of Ajitaaksh Ventures Pvt. Ltd



Mangaldoi, Darrang District, 28th August 2019

Training centre of Ajitaaksh Ventures Pvt. Ltd



5. Donation Drive at Daan Utsav

Earthful Foundation celebrated Daan Utsav to spread smiles at Solapara Harizan Colony on 5th October 2019. Stationaries were distributed among the under-privileged children.

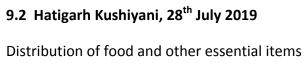


6. Project Xokaah - Flood Relief Work



9.1 Raja Mayang, 27th July 2019

Distribution of food and other essential items





9.3 Bhuragaon Village, 1st august 2019 Distribution of food and other essential items



9.4 Omoramul Village, 10th August 2019

Health camp was organized for the people of Omoramul village, Morigaon in collaboration with Health City Hospital.



9.5 Hatigarh Kushiyani, 23rd August 2019

To cope with the Flood after-effects of insects and diseases, mosquitonets and phenyl were distributed in five villages of Morigaon District.

9.6 Health Camp at Hatigarh Kushiyani Village, Morigaon District, 10th Sept 2019

Post flood relief for the people through general health checkup in collaboration with Health City Hospital. We also distributed clothes and water filters in some areas.



9.7 Fundraising for Flood victims

Earthful Foundation in collaboration with Hard Rock Café, Mumbai organized a concert in Mumbai on 2^{nd} august 2019 to raise funds for the Flood-affected of Assam.



7. Plantation Program of 10000 native saplings in collaboration with WWF-India

Planting a tree is one of the most powerful ways in which we can make a difference for the environment. Earthful Foundation in collaboration with WWF-AAPSO organized Plantation drive for 10,000 Saplings at IIT-Guwahati and Mayong, Morigaon. Around 500 people including teachers, staff, students, community people etc. were involved in the plantation program.



Location: IIT-Guwahati Location: Lokpriya GNB School, Mayong Location: Madhya Mayong School



Location: Mayong Girls School Location: Mayong HS School





Location: Pub Mayong School



Location: Mayong Shiv Mandir



Location: Mayong Museum School

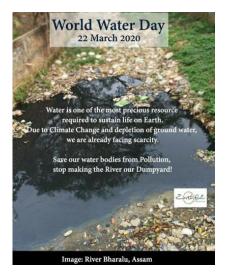


Location: Mayong LP

March 21

8. Awareness on Environment Conservation through Social Media





Media Reports

Earthful's initiatives have been reported in print media for its various initiatives. This has created visibility about the issue and organization.



মহানগৰ বাৰ্তা. ৩ অক্টোবৰ ঃ গীতানগৰস্থিত ফেকাল্টী হাইস্কলে প্লাষ্টিক ব্যৱহাৰৰ বিৰুদ্ধে কঠোৰ পদক্ষেপ গ্ৰহণ কৰি স্বচ্ছতাৰ ক্ষেত্ৰত আগবঢ়োৱা অৱদানৰ বাবে শিক্ষানুষ্ঠানখনে লাভ কৰিছে 'গ্ৰীন ষ্টাম্প'। প্ৰদুষণৰ বিৰুদ্ধে স্থিতি গ্ৰহণেৰে পৰিৱেশৰ হকে কাম কৰা শিক্ষানুষ্ঠানক এনে 'গ্রীন ষ্টাম্প' আগবঢ়াই আহিছে ৰাজ্যৰ আগশাৰীৰ সামাজিক সংস্থা আৰ্থফুল ফাউণ্ডেচনে। এই গ্ৰীন ষ্টাম্প হৈছে একধৰণৰ স্বীকৃতি তথা পুৰষ্কাৰ, যাৰ দ্বাৰা এক সুন্দৰ পৰিৱেশৰ হকে

অৱদান আগবঢ়োৱা শিক্ষানষ্ঠানসমূহক উৎসাহিত কৰা হয়। কালি গীতানগৰৰ ফেকাল্টী হাইস্কলক উক্ত স্বীকৃতি প্ৰদান কৰা হয়। এই উপলক্ষে বিদ্যালয়খনত আয়োজিত অনুষ্ঠানত মখ্য অতিথি হিচাপে উপস্থিত থাকে জিএমচিৰ প্ৰাক্তন ডেপুটি মেয়ৰ বিজুলী কলিতা মেধি আৰু প্ৰাক্তন কাউন্সিলৰ শশাংক ডেকা। অনুষ্ঠানত উপস্থিত থাকি আৰ্থফুল ফাউণ্ডেচনৰ প্ৰতিষ্ঠাপক শ্বেতা মহন্তই উক্ত স্বীকৃতি লাভ কৰা বাবে ফেকাল্টী হাইস্কুলক অভিনন্দন জ্ঞাপন কৰে।



Niyomiya Barta, 4.10.19



Khabar, 1.10.19



The Assum Tribune Download , A

'Good waste' project flagged off at Kendriya Vidyalaya

GUWAHATI, Sept 14 - An ambitious project named 'Good waste' was flagged off at Kendriya Vidyalaya Khanapara on Friday, said a press release issued here today.

The project deals with developing identified areas into beautful, garbage-free, minimalised-plastic, green zones through implementation of waste segregation and in house composting.

According to coordinator for the project Debangshu Deb, students, teachers and staff are guided to segregate the waste at source so that recyclable material can make its way to recycling plants and the wet compostable waste is converted into manure at the school itself.

This will be a zero-cost programme under which students, with available resources in the school, have arranged different coloured bins. The project is mentored free of cost by Earthful Foundation, an NGO based in Guwahati.

During the opening ceremony, the delegates from Earthful Foundation arranged a technical session for the students from classes III to XII as well as the staff and teachers of the school.

The technical sessions were attended by Shweta Mahanta, Kinkini Choudhury, Simi Batra, Kunal Sharma, Ikram Hussain and Amrita Barua. They also inspected different areas of the school and gave valuable suggestions for better implementation of the project.

The Assam Tribune, 15.9.19



Asomiya Khabar, 16.3.2019



Dainik Ianambhumi. 4.10.19



The Sentinel, 7.4.2019



Reach us at

Address: Earthful Foundation 20, Nigajipam, Ambikagiri Nagar, Zoo Road, Guwahati 24 Phone: +91 81047 84289 Email ID: operations@earthful.org Facebook: www.facebook.com/earthful.org/ Instagram: /https://instagram.com/earthful_foundation

29 | Page